

CareerSource Northeast Florida Talent Advisory Network QUARTERLY REPORT

A. GENERAL INFORMATION

Report quarter: Quarter 4 2024

Date of meeting: November 6, 2024

Report prepared by: CareerSource Northeast Florida

Local workforce development board contact: Melissa Terbrueggen

Date: November 6, 2024

B. ATTENDANCE

Name	Organization	Industry or Education Organization	Contact Information
Barb Ritter	Jacksonville University	Education	britter1@ju.edu
Mary Smith	Jacksonville Transportation Authority	Transportation & Logistics	mmsmith@jtafla.com
Zoe Astra	Guidewell/Florida Blue	Life Sciences Industry	Zoe.Astra@guidewell.com
Virginie Mascia	SNI Companies	Staffing, Support Industry	vmascia@snicompanies.com
Corey Wright	Duval County Public Schools	Education	Wrightc8@duvalschools.org
Scott Curry	University of North Florida	Education	Scott.curry@unf.edu

B. SUMMARY REPORT

1. Summary analysis of the local labor market based on the industry representative needs and education offerings. (Provide summary)
 - 2024 JAXUSA Partnership project announcements to date include 14 projects

generating more than 1,400 jobs and \$737 million in capital investment to the region. Two exciting projects were recently announced, Holon and Hermeus. Holon is an autonomous vehicle and related technologies manufacturer. Hermeus is a high-tech aviation company that will develop new hypersonic aircraft. They will test and manufacture high tech airplanes.

- The unemployment rate for September 2024 in Florida and the Jacksonville MSA was 3.4%. This rate is still very low, but it is up from 3.2% in September 2023.
- Job orders in September 2024 were at 618. This represents a decline of 69.4% percent from September 2023 to September 2024. The change from last month was a decrease of 1.3 percent. There have been persistent lower numbers of job orders since July 2024. The group had previously stated that there was still high demand in certain roles but that others have leveled out. Hope to see an increase in postings in Q1 2025.
- The current top occupations being posted are Registered Nurses; Medical Assistants; Managers, All Other; Customer Service Representatives; Nursing Assistants; Retail Salespersons; Office Clerks; Engineers, All Other; Medical Secretaries and Administrative Assistants; and Business Operations Specialists. Entering the Top 10 are Managers, All Other and Business Operations Specialists. Falling out of the Top 10 include Security Guards and Preschool Teachers, All Other.

2. Information on priority industry sectors and occupations for the local area. (Provide summary)

- This meeting focused specifically on AI, as this has been an area of interest for TAN members from all industry sectors. A variety of industry representatives participated in an engaging panel discussion which generated audience participation. Panelists shared how their companies are leveraging AI for increased efficiencies, strategic cost-savings, freight pricing, prospect data, increased customer service offerings, elevating staff skills, scaling work, and access to information, generating creative content for target audiences, research, translation assistance, and creating staff resources. Industries represented via the panelists included transportation & logistics, staffing, marketing, and life sciences.
- Occupations engaged in AI work referenced during the meeting range from marketing professionals to staffing professionals to medical and operations professionals both in clinical and non-clinical settings.
- Individuals having computer science, data analytics, and math degrees were considered positive for developing, teaching and maintaining AI/machine learning.
- Individuals who have already participated in developing AI tools are now being looked at for second generation projects, where they use their skills and expertise to evaluate or develop new technologies.

3. Information on the status of existing talent pipelines for in-demand occupations. (Provide summary)

- Engineers continue to be a top 10 occupation as well as one of the most posted internship opportunity on the Earn Up.org internships page, in which Northeast Florida opportunities are scraped from Indeed.com.
- A focus on Apprenticeship is occurring this month at CSNEFL in conjunction with National Apprenticeship Week.
- Companies such as CertainTeed and Stellar Energy are seeking candidates at an upcoming 2024 Paycheck for Patriots event hosted by CSNEFL. This is a means of recruiting the pipeline of available veterans in the region's workforce.