

CareerSource NEFL QUARTERLY REPORT

A. GENERAL INFORMATION

Report quarter: Quarter 2, 2025

Date of meeting: April 2, 2025

Report prepared by: CareerSource NEFL

Local workforce development board contact: Melissa Terbrueggen

Date: April 2, 2025

B. ATTENDANCE

| Name | Organization | Industry or Education Organization | Contact Information |
|---|---------------------------------------|------------------------------------|---------------------------|
| Attended for designee, Dr. John Wall, Kerri Burns | Florida State College at Jacksonville | Education | kerri.burns@fscj.edu |
| (Jay) Paterson | SRJ State | Education | JohnPaterson@sjrstate.edu |
| Zoe Astra | Guidewell/Florida Blue | Life Sciences Industry | Zoe.Astra@guidewell.com |
| Cyndi Adams | Human Resources Contractor | Staffing | Cyndi_adams@yahoo.com |

B. SUMMARY REPORT

1. Summary analysis of the local labor market based on the industry representative needs and education offerings. (Provide summary)

- 2025 JAXUSA Partnership project announcements to date include Eckart Supply, a wholesale distributor based in Indiana which has expanded into the NEFL market by establishing this regional distribution enter. This is a \$1 million capital investment bringing 45 new jobs to the region in the Transportation & Logistics industry. More announcements are pending.
- The unemployment rate for February 2025 in Florida is 3.7% and the

Jacksonville MSA was 3.8%. This rate is still very low, but it is up from 3.1% and 3.3%, respectively, in February 2024.

- Current data shows the lowest job orders per month since prior to 2016. February job orders of 507 were also reflective of the significant decreased job order trend that has been noted since July 2024. TAN attendees validated that they are also seeing this trend in their respective industries. Fewer individuals are leaving their jobs, resulting in less turnover. Positions have also been cut and will not be backfilled. Several WARN notices were referenced that will result in Rapid Response.
- The current top ten occupations being posted are Registered Nurses; Maintenance and Repair Workers, General; Medical Assistants; Retail Salespersons; Customer Service Representatives; First-Line Supervisors of Food Preparation and Serving Workers; General and Operations Managers, Civil Engineers, Production Workers, All Other; Maids and Housekeeping Cleaners. This represents a change in top occupations not because there is a jump in job orders for those entering the top ten, but because of the decrease in job orders for typically high need occupations.

2. Information on priority industry sectors and occupations for the local area. (Provide summary)

- This meeting focused specifically on Career and Technical Education (CTE) in Northeast Florida, with CTE Directors from Duval, Clay and Nassau County School Districts on an expert panel.
- The panel focused on the advancements in CTE, discussed their experiences and growth of CTE programs to align with industry needs and noted the increasing integration of industry certifications with academic courses.
- Popular programs include medical, culinary, business and entrepreneurship, but programs are also being built or expanded to address needs in Health Science/EMT, Firefighting, Advanced Manufacturing (welding/aviation maintenance), Transportation & Logistics and Agriculture/Aquaponics.
- The panelists discussed successes and their creative approaches to challenges. They showcased how they obtain and utilize funding to build and maintain programs. Companies were also asked for assistance in engaging via work-based learning experiences, serving on Advisory Boards and offering assistance with instruction to provide an industry perspective.
- The CTE panel was able to demonstrate how their programs directly connect with industries and occupations in both target and support industries in NEFL.

3. Information on the status of existing talent pipelines for in-demand occupations. (Provide summary)

- Engineers continue to be one of the most posted internship opportunities on the Earn Up.org internships page, in which Northeast Florida opportunities are scraped from Indeed.com.
- TAN members are asked to engage in opportunities to connect with the existing talent pipeline. Events to recruit the existing talent pipeline in in-demand occupations continue, with CSNEFL's Recruitment Wednesdays, each focused on a specific target industry; the CSNEFL and FSCJ Partnered Event, the FSCJ Spring Career Fair on April 8, 2025; a CSNEFL Monthly Virtual Hiring Fair; a CSNEFL/Operation New Hope/FSCJ/JSO and Goodwill Partnered Event on April 22, 2025 targeting second chance hires.