



CareerSource
NORTHEAST FLORIDA

PROFESSIONAL NETWORK



PRINCIPLES OF GETTING A JOB: WHAT EVERY JOB SEEKER SHOULD KNOW- PART 2

**Speaker: Dr. John (Jay) Jones, CEO, Author,
Public Speaker, Trainer and Coach**

Whether you attended Part 1 or are joining us for the first time, this session will begin with a brief review of the key concepts from Part 1 before introducing new material on employment scams, fraud prevention, and strategies for verifying legitimate job opportunities.

Workshop Agenda

Brief Review of Part 1

1. Principles of Getting a Job
2. Developing Your Personal Brand
3. Using Artificial Intelligence (AI) in Your Job Search
4. Negotiating a Job Offer
5. Networking for Career Success

New Topics - Part 2

1. Employment Scams: Recognizing Red Flags
2. How to Verify Job Opportunities, Recruiters, and Emails
3. Best Practices for Protecting Your Personal Information During Your Job Search
4. Questions & Answers



**Tuesday
August 18, 2026**



**Time
10:30 am - Noon**

Waiting room opens at 10:15 am

SCAN ME



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